



# GNIT COLLEGE OF MANAGEMENT

(A UNIT OF SHRI RAM EDUCATIONAL TRUST)

Approved By AICTE, Ministry of Education, New Delhi & Affiliated to Dr. APJ Abdul  
Kalam Technical University, Lucknow (U.P.)



# MBA ELITE

2 YEARS FULL TIME PROGRAM  
WITH DUAL SPECIALIZATION

“Your Gateway to Global Leadership”



## GNIT COLLEGE OF MANAGEMENT

(COLLEGE CODE : 1134)

[www.gnitcm.co.in](http://www.gnitcm.co.in)

# ABOUT US

GNIT - College of Management (GNITCM) offers a picturesque 10-acres campus with a serene and green environment. Established in 2006, GNITCM is affiliated to Dr. A.P.J. Abdul Kalam Technical University (A.K.T.U) and is approved by AICTE (Ministry of Education, New Delhi).

With a strong focus on industry integration and entrepreneurial collaboration, GNITCM ensures that students receive a high-quality, career-oriented education. Through its Industry - Entrepreneurial Collaborations (IEA), the institute fosters strong partnerships with leading industries, startups, and business leaders, providing students with hands-on exposure, mentorship, and real-world insights.



## Mission

- To impart distinctive education through the ground-breaking use of technology and state-of-the-art academic environment.
- To endorse research, discovery and entrepreneurship through shared actions.



## Vision

To establish GNITCM as one of the foremost innovative, sustainable and modernized centre of higher learning and epitome of aspirations for youths by spearheading research based teaching learning sphere with ensured employability for the professionals.

## Awards & Recognitions



Received National Atal Award 2024 (Best Institutional of Education)



GN Group is a member of IEA



Institution's Innovation Council (Ministry of Education Initiative)



Top Placement Record in Delhi NCR



Best Emerging B School in Delhi NCR



Excellence in Management Education Award



AAA Rank by Careers 360





**Strong Planning and Strategy**



**Effective Leadership**

**Monitoring and Evaluation**



**Two Months Guaranteed Internships**



**Teamwork**



**Skill Development**

# SUCCESS FACTORS



**Pre-Placement Training & Grooming**

**Industry Insights**



**E-Resource Center (Library)**



**Workshops and Seminars**

**Conferences and Webinars**



**Guest Lectures**



**Online Courses**



**Mentorship Program**

# LEARNING RESOURCES



**Research and Development**

**Face - to - Face Interaction**



**Analytical Thinking**



**Alumni-Networks**

# INDUSTRY MENTORS



**Dr. Rahul Singh**

Head of Incubation Centre For  
medical innovation Government  
Institute of Medical Sciences  
Greater Noida (GIMS)



**Dr. Harishankar Shyam**

Professor Sharda  
University & Renowned  
Global Counsultant



**Dr. Ravina Duhan**

Founder and Director  
Talent Bridge HRS  
Director - Dentoamigo



**Dr. R. K. Sharma**

Vice Chancellor  
Jaypee Solan



**Dr. Narendra Mishra  
(NEPAL)**

Managing Director Aadhar  
Education Pvt. Ltd.



**Mr. Anuj Sharma**

CEO  
Dysmech



**Dr. Rajeev Verma**

Managing Director,  
Ceradecor



**Ms. Lovely**

SharmaTechnical Consultant  
Accenture, USA



**Mr. Sanjeev Sharma**

Managing Director  
SMC Electronic Pvt. Ltd.

# START-UPS, MOU'S AND COLLABORATIONS

**GOVT Approved  
E-Cell for  
personalized  
Start-up Support**



## INTERNATIONAL TIE UPS

Data Science (Covering Artificial Intelligence & Cyber Security) by Prof. Gangli - Deakin University, Australia



# VALUE ADDED AND CERTIFICATION COURSES



Cloud Computing



Python



Financial Modeling & Valuation Analyst (FMVA)



Business Skills



Digital Marketing



Database Management



E-Commerce



Content Marketing



Facebook Blueprint



Operations Management



Chartered Financial Analyst



Google Analytics



Six Sigma



Affiliate Marketing



APQP



Customer Centricity



Supply Chain Management



Certified Management Accountant



Certified Public Accountants



Soft Skills

## MARKETING CLUB

### Purpose:

Want to master the art of marketing? Whether you're into digital marketing or traditional strategies, this club helps you learn, apply, and get noticed.

### Live Campaigns:

Work on real-world marketing campaigns and help actual businesses reach their goals.

### Digital Marketing Workshops:

Learn how to craft online campaigns that drive results. You'll be ready to hit the ground running.

### Guest Speakers:

Listen to the best marketing minds and get insider tips on how they made it big.

### Networking:

Meet marketing professionals, make connections, and learn about internship and job opportunities.



## LEADERSHIP DEVELOPMENT CLUB

### Purpose:

This club is designed to help you become a better leader, both in business and in life. Gain the skills and experiences needed to lead with confidence and empathy.

### Leadership Training:

Participate in workshops and seminars that teach you effective leadership styles, decision-making, and team dynamics.

### Leadership Challenges:

Put your skills to the test in team-based challenges that focus on real-world business problems.

### Peer Mentoring:

Learn and grow by mentoring others or being mentored by experienced leaders in the club.

### Leadership Panels:

Hear from top CEOs and business leaders about how they've navigated leadership challenges and shaped their careers.



## TECHNOLOGY & INNOVATION CLUB

### Purpose:

Stay ahead of the curve by diving into the cutting-edge world of technology and innovation. Whether it's artificial intelligence, block chain, or the future of business tech, we've got you covered.

### Tech Talks:

Attend engaging discussions with industry leaders on the latest tech trends and how they're shaping business.

### Hackathons:

Get creative and collaborate on projects to solve real business problems with innovative technology.

### Workshops on Emerging Technologies:

Learn to implement and use tools like AI, block chain, and data analytics in real business scenarios.

### Collaborations with Tech Companies:

Build relationships with tech giants and startups alike for internships and job opportunities.



## GLOBAL BUSINESS CLUB

### Purpose:

Learn how to navigate international markets, develop cross-cultural leadership skills, and gain a global perspective.

### International Competitions:

Participate in global case challenges that involve solving real business problems across different countries.

### Cultural Events:

Learn about different cultures through food, music, and experiences that bring the world closer to you.

### Global Networking:

Connect with business leaders from across the globe and expand your professional circle.

### Workshops on International Trade:

Learn the ins and outs of global markets, trade policies, and international negotiations.



## FINANCE CLUB

### Purpose:

This club is all about mastering finance, investing, and wealth management. Whether you're interested in personal finance, investment banking, or corporate finance, we provide the tools and connections to help you succeed.

### Investment Competitions:

Test your financial skills by managing a virtual portfolio and competing for the best returns.

### Financial Mentorship:

Gain insights from industry professionals, including financial analysts, investment bankers, and wealth managers.

### Market Research & Analysis:

Learn how to analyze financial markets, assess investment opportunities, and stay ahead of economic trends.



## SUSTAINABILITY AND SOCIAL IMPACT CLUB

### Purpose:

This club focuses on how businesses can make a positive impact on the world. It's perfect for anyone who wants to work on projects that benefit both people and the planet.

### Sustainability Challenges:

Work on projects that tackle real-world environmental issues, from reducing carbon footprints to promoting sustainable practices in business.

### NGO Partnerships:

Collaborate with NGOs to develop solutions that create lasting social change.

### Guest Speakers:

Learn from experts in corporate social responsibility and how businesses can operate with purpose.

### Impact Projects:

Lead initiatives that help make your campus, community, or business practices more sustainable.





*Cutting  
Edge  
Infrastructure*







Winner in Powerlifting @ 19<sup>th</sup> Annual Sports Meet



Won Bronze in Intercollegiate Boxing



Clinched Gold Medal in Powerlifting



Winner in Powerlifting @ 19<sup>th</sup> Annual Sports Meet



Won Bronze in Intercollegiate Boxing



# EVENTS @ GNITCM



# Our Recruiters

500+  
Recruiters

150+  
Dream Offers  
of 9 lacs

10-15  
LPA  
Average Package



## VIEWS THAT SPEAK EXCELLENCE >>>



**Anand Tiwari**

I can confidently say that my experience as a student at this institute has been nothing short of extraordinary. The dedicated faculty members, state-of-the-art facilities, and vibrant learning environment have truly made a difference in my education. I have not only gained knowledge in my chosen field but also developed essential skills, built lifelong friendships, and discovered my true potential. I am immensely grateful for the opportunities and support I have received throughout my journey here."



**Mohammad Naved**

I cannot express enough how grateful I am for the time as a student at GNITCM. The support and encouragement I received from the faculty and staff has helped me overcome challenges and grow both academically & personally. The institute's inclusive and diverse community has provided me with a platform to interact and with individuals from various backgrounds, cultures, broadening my perspectives and fostering a global mind set. I am confident that the education and experiences I have gained here will propel me towards a successful future."



**Tanisha Bhati**

When I first entered GNITCM I was anxious about my future. Now I feel, so many doors are opened for our personal and academic development that I became confident. It, in fact, doesn't leave the attitude part behind as well. The two years at GNITCM are the best years concerning learning, experience and gaining exposure to fields relevant to my discipline, all due to my faculty members. This endeavor will lead our college to incredible heights."



**Roli Mishra**

My journey as a student at GNITCM has been an incredible adventure. The supportive and inclusive community, coupled with the rigorous academic curriculum, has helped me push my boundaries and discover my true potential. The institute's focus on innovation and critical thinking has honed my problem-solving skills and prepared me to tackle real-world challenges. I am grateful for the lifelong friendships, personal growth, and unforgettable memories I have gained during my time here. This institute will always hold a special place in my heart."

# STALWART OF GNITCM



**RITU SINGH**  
Sr. Associate, Systems Administrator



**NIHARIKA PANDEY**  
Sr. Business Analyst



**ASHHAD**  
Manager



**JATIN CHOPRA**  
Manager - Corporate Secretarial



**SAMIKSHA AGARWAL**



**SHUBHAM CHANDRA**



**TUSHIKA RAWAT**



**NIYAMAT**  
Marketing Manager



**SHIVANI MORYA**  
Business Development Associate



**JAGRITI MORYA**  
Sr. Business Executive



**SHIVAM MISHRA**  
Financial Analyst



**AANCHAL SHARMA**  
Sales Development Manager



**RIMANSHU MAVI**  
HR Executive



**SURAJ SINGH CHAUHAN**  
Marketing Manager



**SHEETAL PAL**  
Sales Development Manager



**QMBER ZAIDI**  
Sr. Business Executive





**GN GROUP  
OF INSTITUTES**



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*"Your Gateway to Global Leadership"*



**2 CAMPUSES**  
• 10 ACRES • 15 ACRES



**AVERAGE PACKAGE**  
10-15 LPA



**6000+**  
**STUDENTS**



**21000+**  
**ALUMNI**



[www.gnitcm.co.in](http://www.gnitcm.co.in)

**SCAN ME**

**FOR MORE INFORMATION ON  
ADMISSION PROCEDURES**

- Plot No. 6B & 6C, Knowledge Park - II, Greater Noida (Delhi NCR) - 201310
- Helpline No. : 7411003030
- [admissions@gngroup.org](mailto:admissions@gngroup.org) [www.gngroup.org](http://www.gngroup.org)



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